



MDI
GURGAON

Management
Development
Institute



MDI Global Conference on “Managing in Recovering Markets” MDI, Gurgaon INDIA



is organizing a
Global Conference on Managing in Recovering Markets
(GCMRM 2014 – 17 : CONFLUENCE OF GLOBAL STRATEGIES)
During: Fresh dates to be announced soon

VENUE:



University of the Witwatersrand (WITS)

Professional Development Hub
WITS PDH
92 Empire Road, Braamfontein, Johannesburg
South Africa

GCMRM 2014-17 MDI Global Conference

Venue
**WITS PDH ,
Johannesburg (SA)**
Dates
Wait for announcement

GLOBAL CONFERENCE SECRETARIAT

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About the Global Conference:

The global economic shift has presented multiple challenges for economies across continents, yet has also provided opportunities and drivers for growth.

In view of these challenges and emerging opportunities, MDI (www.mdi.ac.in), Gurgaon INDIA, a leading business school in India, is organizing a series of international conferences, commencing with the 3 day curtain raiser event, a global conference at its campus at Gurgaon in India from 5th - 7th March 2014. At that event, eminent researchers, academia, practitioners and policy makers deliberated and presented their viewpoints on a number of global concerns, with more than 120 research papers being presented. The conference proceedings will be published by Springer.

Carrying the agenda forward, MDI announces the next conference in the series of the same theme 'Managing in Recovering Markets' in Johannesburg, South Africa (Fresh dates to be announced soon). This conference is intended to serve as a platform for researchers, business practitioners, academics, policy-makers, entrepreneurs and media-persons to deliberate upon the causes and consequences of the evolving environment, the challenges emanating there from and the strategic responses to these challenges in cross country markets. The conference will set the agenda for the forthcoming global conferences planned for 2015 and 2016. More details about the conference can be obtained from www.gcmrm.org.

About MDI:

Management Development Institute (MDI) Gurgaon, established in 1973, a top ranking business school in India with the vision to be a 'global business school', is a center of excellence in management education, high quality research, executive development, and value added consultancy. It is the first Indian Business School and second in Asia to be accredited by the 'Association of MBAs' (AMBA), UK. MDI was also South Asian Quality Systems (SAQS) accredited by AMDISA in 2005. Various surveys have consistently ranked MDI amongst the top B-Schools in the country.

Suggested Tracks:

You are invited to submit your paper on the following suggested tracks

(The tracks are indicative and not exhaustive).

01. Healthcare and Environment

- Collaborative Community in Health Management
- Innovative Leadership Competencies in the Healthcare Sector
- Inclusive Innovation in Health Care Management
- Climate Change and Innovation
- Strategies for Healthcare Startups
- Digital Health and Health Systems
- Emotional Meaning and Understanding Health Related Challenges

02. Strategic Human Resource Management

- Strategic and Sustainable Human Resource Management
- Strategic Talent Management and Engagement
- Strategic Industrial Relations
- Employer-Employee Value Proposition
- Human Capital Management-Systems and Processes
- Human Resource Analytics

03. Leadership and Governance

- Resilient Leadership
- Empowerment Leadership
- Talent Pipeline Development, Succession Planning and Governance
- Relational Power and Emotional Agility
- Changing Psychological Contract between Leader and Follower
- Organizational Design and Governance

04. Entrepreneurship

- Managing Entrepreneurial Teams, Roles and Rewards
- E-tail and Entrepreneurship
- Market Sensitivity and Opportunity Sensing in Entrepreneurship
- Entrepreneurial Collective Efficacy
- Cultural Entrepreneurship
- Social Innovation and Entrepreneurship

05. Sustainable Growth and Development

- Sustainable Strategies for Environmental Challenges
- Local, Rural Grass Roots Challenges
- Technology Development and Sustainability
- Promoting Sustainable Consumption
- Policy Initiatives for Fostering Sustainability
- Best Practices in Sustainable Growth and Development

06. Financial performance & Economic Growth

- Measurement Challenges in Financial Performance & Economic Growth
- Strategic Aspects of Financial Management & Economic Growth
- Financial Performance & Economic Growth across Industries
- Impact of Globalization in Financial Performance & Economic Growth
- Innovations in Financial Management & Economic Growth

07. Cross Cultural Communication

- Challenges in Addressing Global Audiences
- Solving the Problems of Recipient Diversity
- Internet and its Impact on Communication
- Business vs Personal Communication
- Best Practices in Cross Cultural Communication
- Communication Strategy in Handling Global Crisis
- Integrated Marketing Communication for Global Brands

08. Customer Centricity

- Sensing Consumer Needs
- Responding to Consumer Needs
- Managing the Needs of Long Tail
- Best Practices in Customer Care
- Data Analytics for Customer Relationship Management

09. Strategic Innovation and Globalization

- Services-led Industrialization
- Innovation in Product/Process Design
- Co-opetition
- Crowdsourcing
- Democratizing Innovation
- International Product Rollout
- Market Convergence

10. Operations Excellence

- Disruptive Technologies
- Design for Environment
- Quality Robustness
- Rightsizing Inventory
- Layout Optimization
- Failure Prevention and Detection
- Wearable Technology

11. Supply Chain Management

- Logistic Excellence
- Strategic Sourcing
- Agile Supply Chain
- Supply Chain Alignment
- Service Response Logistics
- Supply Chain Resiliency
- Green Logistics
- Spare Parts Management
- Store & Warehouse Management System

12. Information Systems and e-Business

- Virtual Collaboration
- Cloud Computing
- Location Based Services
- Connective Technologies
- Internet of Things
- IS Planning & Implementation Issues

Important Dates (Call for Papers):

Submission of Full Length Paper
Paper Acceptance Notification

One of the author/s needs to register by for inclusion of their accepted paper in the conference proceedings.

Author's Guideline:

You are invited to submit your paper on the above suggested tracks

(The tracks are indicative and not exhaustive The paper should be typed in Times New Roman font, font size 12 with 1.5 line spacing and title in 14 font size and should include the abstract, references etc. For more details about the author's guideline please visit www.gcmrm.org.)

Paper Submission Process:

The paper may be submitted in APA format at gcchair@mdi.ac.in and gcchair@gcmrm.org. Please include a separate title page indicating the title of the Paper, Name(s) of the Author(s), Affiliation(s), Mailing Address(es), Telephone No.(s), Email Address(es) and Key Words that describe the paper.

The text of the full paper should include the title but not include the name(s) of the author(s) etc. to facilitate blind review.

Registration:

Registration Fees:

Early Bird Registration (Upto):

Academics & Practitioners	US\$ 250
Research Scholars / Students	US\$ 150
Registration Fee (From)	US\$ 400
On the spot Registration	US\$ 400

This registration fees is not inclusive of air travel cost and accommodation costs etc., and other charges.

The fees may be paid through NEFT or Demand Draft in favor of **Management Development Institute**, Gurgaon.

Other details about fees and mode of payment are available at conference link provided on our website www.gcmrm.org.

Conference Organizing Committee:

- Chief Patron: Director, MDI, Gurgaon
- Mentor: Dr. D. P. Goyal, Dean - Executive Graduate Programmes, MDI Gurgaon
- Conference Chair: Dr. Jyotsna Bhatnagar, MDI, Gurgaon
- Conference Coordinators: Dr. Jaydeep Mukherjee & Dr. Manoj Srivastava, MDI Gurgaon
- Prof Helena Van Zyl, Director of the School of Management at the University of the Free State (UFS), South Africa
- Prof Ajay Garg, Tshwane University of Technology Business School, South Africa
- Ms. Lucienne Abrahams, Director, LINK Centre, University of the Witwatersrand, South Africa, Johannesburg
- Dr Len Konar, Independent, Non-Executive Director of Companies, Johannesburg
- Eminent Academicians and Practitioners from South Africa and India may join this committee

Key Note Speaker:



Pundy Pillay is Professor of Economics and Public Finance at the Wits School of Governance.

His research interests include economics and public policy, economics of education and labour markets, and public finance. He is an annual Visiting Scholar at the Department of Education at the University of Oslo, Norway.

Previous positions include being Senior Economist, RTI International; Head of the Policy Unit, Office of the President; Director, Financial and Fiscal Commission, and Senior Lecturer, Economics, University of Cape Town. Other than South Africa, he has worked in Bangladesh, Egypt, Kenya, Iran, Lesotho, Namibia, Nigeria, Pakistan, Rwanda, Uganda and Zambia.

